

## **Privacy Policy**

### 1. Purpose

This Privacy Policy provides information on how UKMDR Ltd. (UKMDR) collects and uses information.

## 2. Types of information collected

The UKMDR website may be visited without providing any information. Personal identifiable information will only be collected when approved by the user. Stratarium may periodically send out questionnaires or surveys that will request personal identifiable information that includes:

- Name, job title, company, place of work and professional responsibilities
- Contact information including phone number, email address and work address
- Relevant information regarding previous or current professional interactions with UKMDR

For Human Resources purposes only, the following information may be collected:

Personal documents such as copies of an identity cards, medical insurance numbers,
 Curriculum Vitae, etc.

Information that is not considered personal identifiable information may be collected, including:

- Aggregate information anonymous data to produce aggregated statistical information, such as the number of visitors to the website, origin of the traffic, etc.
- Automatically collected information generated by 3<sup>rd</sup>-party tracking technologies. For example, collection of web server logs/IP addresses, cookies (see below), etc. Such tracking technologies do not automatically obtain personally identifiable information.

## 3. How collected information is used

- Internal record keeping.
- Product and service improvement.
- Periodic promotional emails and newsletters about new products, scientific news, special
  offers or other information which may be of interest to users who have provided contact details.
- For users with whom UKMDR has an existing professional relationship, UKMDR may use information to fulfil requests and develop business relationships.
- From time to time, UKMDR may also use your information to contact you for market research purposes and may contact you by email, phone, or mail.
- Recipients of such requests may opt out at any time.



### 4. Cookies

A cookie is a small file which asks permission to be placed on a visitor's computer hard drive. Once the user agrees, the file is added and the cookie helps analyse web traffic. Cookies analyse Web traffic and allow web applications to provide a personalised experience. Cookies do not provide any personal information other than information the user has accepted to provide. Cookie consent is only requested in countries covered by European GDPR regulations.

#### 5. Links to other websites

UKMDR websites may contain links to other websites.

Users enter such websites at their own responsibility and upon leaving the UKMDR website the user is no longer covered by UKMDR's Terms of Use and Privacy Policy obligations.

## 6. Request changes

Users may at any time change their information preferences by contacting <a href="info@ukmdr.co.uk">info@ukmdr.co.uk</a>. All e-mail communications will provide the option for unsubscribing from future general communications.

# 7. Security

UKMDR is committed to ensuring that information is secure. However, it is the responsibility of users to ensure that security of the device from which the UKMDR website is accessed.

## 8. Updates to the Privacy Policy

The latest version of this document shall be the current document available on the UKMDR website. UKMDR shall have no further obligation to inform users of updates.

## 9. Contact

Any questions or concerns relating to this document or personal information in general should be addressed to <a href="mailto:info@ukmdr.co.uk">info@ukmdr.co.uk</a>.